

TheraSpecs one-sheet and summary

TheraSpecs® glasses filter out harmful light to soothe the brain. Their precision tint has been shown to relieve light sensitivity, protect from fluorescent lighting, and reduce migraines, headaches, and eyestrain.

TheraSpecs Summary

- Reduce migraine and headache frequency
- Protect from the part of fluorescent light that makes people feel ill
- Relieve sensitivity to light (which can be caused by more than 50 conditions, including cataracts, autism, epilepsy, chemotherapy, and migraine)

How they work

- Not all wavelengths of light cause the same pain response; TheraSpecs filter these wavelengths for relief – better than sunglasses which cause a pupillary response when worn indoors
- Fluorescent lights pulse faster than you can see, stimulating the brain and causing eyestrain and headaches in sensitive people; TheraSpecs filter the wavelengths that contain this pulsing to protect the eyes and brain

Statistics

- A study of the tint used in TheraSpecs showed migraine frequency going from an average of 6.2 to 1.6 attacks per month – more than a 74% reduction
- Medication overuse headache worsens an estimated 60% of chronic headache sufferers pain
- 36M Americans get migraines (1 in 4 households are afflicted; 18% of women, 6% of men overall)
- The WHO ranks migraine in the top-20 debilitating conditions
- On the pain scale a bad migraine ranks 8/10—similar to childbirth!
- More than 90% of sufferers are unable to work or function normally during their migraine.
 - Migraine estimated to cost employers \$13B annually in America from 113M lost work days

Background Story

- TheraSpecs were created out of a personal need for migraine relief
- Created by Hart Shafer for his wife Kerrie
- Kerrie suffers from chronic daily headache and frequent severe migraines
- Kerrie has been blogging about her experience at www.thedailyheadache.com
- The full background story is at www.theraspecs.com/background/

Research References

- Available at <http://www.theraspecs.com/why-theraspecs/>



Customer Quotes

I popped my TheraSpecs on and the first word that came out of my mouth was "ahhhh!" Light has always been a big trigger for me and I can tell TheraSpecs are reducing my migraines. They are an especially welcome treatment because they are drug-free. TheraSpecs are a small miracle for this chronic migraineur!

—*Julie P.*

Franklin, Tennessee

I have multiple sclerosis and fluorescent lights have always been a big problem for me, preventing me from going grocery shopping and running other errands. I call my TheraSpecs my "miracle glasses" because they have given me back the freedom to go where I want. Big, big thumbs up!

—*Nancy W.*

Pollock Pines, California

The bright fluorescent lighting in stores and hospitals normally makes my head explode within the first few minutes. With TheraSpecs I can take my time. TheraSpecs make a huge difference. They were life changing for me!

—*Sue I.*

Thunder Bay, Ontario