

## **Hart Shafer, Co-Founder and CEO**

Hart Shafer is an entrepreneur, product development executive, and the founder and CEO of TheraSpecs. He founded TheraSpecs while searching for a treatment to his wife's chronic, debilitating migraine attacks.

As CEO, Hart oversees all aspects of the company, with a main focus on product design, development, and distribution. He is passionate about educating the public about how light, especially fluorescent lighting, impacts the health and well being of millions of people every day.

Prior to launching TheraSpecs, Hart served as vice president of product management for iZotope managing hardware and software product lines, including the Emmy® award-winning RX 2. He also served as a senior product manager at Adobe for audio products and the Creative Suite. Hart is the inventor on three patents and holds a degree in physics with a mathematics core from Macalester College. He resides in Phoenix, Ariz. with his wife, Kerrie.

## **Kerrie Smyres, Co-Founder**

Kerrie Smyres was instrumental in the development of TheraSpecs, and today she oversees the company's messaging and visibility in the chronic headache and migraine communities. Kerrie has battled excruciating migraines since adolescence. She advocates for individuals with light sensitivities and chronic headache and migraine at [The Daily Headache](#), a site she created in 2005 to provide education, resources and support to the community. Kerrie is also a contributing writer to Migraine.com.

Kerrie holds Master and Bachelor Degrees in human communication from Arizona State University. She also enjoys baking, cooking, practicing yoga, dancing, reading and traveling. Kerrie resides in Phoenix, Ariz., with her husband Hart.